



AGRICULTURAL



FEBRUARY

WHAT'S NEW WITH THE NEW SUPER 55

The eye catching 1957 Model Super 55 is on its way. It's a beauty with many real improvements and sales features to help you reach those customers. The color scheme and smooth, powerful operation give your customer that valuable good first impression and the more hidden improvements follow through to maintain the favorable impression.

Here is an outline of the improvements contained in the 1957 Model Super 55.

ELECTRICAL SYSTEM:

- * Automotive type 12-volt system on HC models.
- * Increased battery capacity on diesels (two 115 ampere hour 6-volt dry batteries).
- * Large 12-volt 70 ampere hour battery with fast recovery rate is used on all HC models.
- * Key switch starter.
 - Solenoid starter on diesels.
 - Magnetic starter on HC models.
- * All models equipped with dry charge batteries.

ENGINE:

- * Hardened exhaust valve inserts on HC models.
- * Oil pump changed to provide greater working angle for crankcase oil.
- * 1000 watt coolant heater is available to ease winter starting, coolant temperature can be raised 40° in one hour.
- * Stronger, better pistons which reduce distortion and blow-by and improve ring life.
- * Heavier oil filter base for more rigid attachment and better oil sealing.
- * Pleated paper lubrication oil filter to provide more capacity and effective filtration.

TRANSMISSION AND HYDRAULICS:

- * Stronger center frame and cover to improve strength for heavy mounted industrial equipment.
- * PTO oil seal changed to prevent oil leaks at set screws.
- * Outside lubrication of clutch release bearing.
- * Three-point hitch is automatically in position control with overriding draft control. Draft control can be locked out by adjusting two bolts. Double feed back gives more uniform depth when draft control is used.

"PRODUCT KNOWLEDGE FIRST - SALES NEXT"

24

Page 2

OPERATOR EASE:

- * Power steering operates when four pounds of turning effort is applied to steering wheel. Pump is mounted on generator and small unit is fully concealed under instrument panel.
- * 40% less pedal pressure needed to operate clutch.
- * Sheet metal is rubber mounted to minimize vibration.
- * Gas cap extended through the hood and radiator cap is easily accessible.
- * EZ-READ tachourmeter gives operator engine RPM at a glance.

The new red wheels and embossed "OLIVER" on wheel guards add to the eye appeal.

For positive identification of 1957 Models, refer to the specification number. The 1956 Model Super 55 specification number started at 15-0001. The 1957 Models start at 25-0001. Not all red wheeled tractors will be 1957 Models.

The new Super 55 tractor with all these important improvements is one you will be proud to show your prospective customers.

WHGardner:ds

2-25-57